



# 2024 EVENT *Sponsorships*

Dear MBA Member,

To help maximize your marketing investments, this year we are excited to offer you the opportunity to preview and choose from a range of sponsorship opportunities for the upcoming year. Enclosed you will find a list of all available sponsorships for 2024. While this list may expand with the addition of more exciting events, it serves as an excellent starting point to help you plan your company's budget for the year ahead.

All sponsorships are on a first-come, first served basis, so don't delay! Please feel free to contact me with any questions.

*Christi Marino*

Administrator, MBANWO

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## **2024** *Officers & Directors*

Todd Roth, Huntington Bank - President

Jeremy Davis, F&M Bank - Vice President

Shannon Henegar, Union Home Mortgage - Treasurer

Cheryl Ramer, Union Home Mortgage - Secretary

Kim Smallman, Metamora State Bank - Past President

Eric Stegman, Trisun Land Services - Director

Josh Erd, Midwest Insurance Partners - Director

Cathy McGuire, McGuire Group Insurance - Director

Jessica Short, F&M Bank - Director



# 2024 EVENT Calendar

*March 19*

**General Membership Luncheon @ 11:00 AM**

Brandywine Country Club, 6904 Salisbury Road, Maumee - Fireside Room

**Insurance Q&A Panel**

*April 16*

**General Membership Luncheon @ 11:00 AM**

Brandywine Country Club, 6904 Salisbury Road, Maumee - Fireside Room

**Legislative Update featuring Jay Pascoe, OMBA and Megan Foos, NOR**

*May 21*

**General Membership Luncheon @ 11:00 AM**

Glass City Metropark Pavillion, 1001 Front St., Toledo

**Featuring Ebenezer Osi-Kwame, City of Toledo Department of Neighborhoods and Trish Hausknecht, Marketing Events Manager, Metroparks Toledo**

*August 19*

**Annual Red Barron Golf Outing @ 9:00 AM (Shotgun start at 10:00 AM)**

Stone Ridge Golf Club, Bowling Green

*September 17*

**General Membership Networking Event - TBD**

*October 15*

**General Membership Luncheon @ 11:00 AM**

Brandywine Country Club, 6904 Salisbury Road, Maumee - Fireside Room





# INAUGURAL BANQUET & MONTE CARLO NIGHT

Thursday, February 15, 2024

## Event Sponsor—\$1,500 (2 available)

- Recognition as event sponsor with company logo included on all event promotional and marketing materials
- 6 complimentary event tickets
- Sponsorship signage on all event tables
- Ad/feature in News & Notes email blast for one month
- Logo on MBA website event page with link to your company website

## Big Wheel Sponsor—\$750

- Sponsor recognition with company logo included on all event promotional and marketing materials
- 2 complimentary event tickets
- Opportunity to work the “big wheel” and network with players during event
- Sponsorship signage at Big 6 Wheel gaming table
- Logo on MBA website event page with link to your company website

## Casino Game Sponsor—\$500 (no limit)

- Sponsor recognition with company logo included on all event promotional and marketing materials
- 2 complimentary event tickets
- Sponsorship signage at all gaming tables (excluding Big 6 Wheel)
- Ad/feature in a News & Notes email blast
- Logo on MBA website event page with link to your company website

## Banker/Pit Boss Sponsor—\$350

- Sponsor recognition included on all event promotional and marketing materials
- 2 complimentary event tickets
- Opportunity to work at bank area with pit boss and network with players during event and prize drawings
- Sponsorship signage at bank area
- Company name listed on MBA website event page

## Prize Sponsors Needed

(Baskets, items, gift cards, etc.)

- Sponsor recognition included on all event promotional and marketing materials
- Sponsorship signage on basket/item
- Company name listed on MBA website event page

## Monetary Donation—\$50/\$100

(to purchase prize items)

- Sponsor recognition included on all event promotional and marketing materials
- Sponsorship signage on basket/item
- Company name listed on MBA website event page





# GENERAL MEMBERSHIP LUNCHEONS

*(Typically held the 3rd Tuesday of the Month)*

## *Lunch Sponsor — \$150 (4 available)*

- Recognition as lunch sponsor with company logo included on all promotional and marketing materials
- Includes one (1) paid lunch
- Sponsorship signage at event
- Opportunity to speak at the luncheon and introduce guest speaker
- Opportunity to distribute flyers or marketing materials to all attendees

*March 19 — **SOLD***

Insurance Q&A Panel

*April 16*

Legislative Update featuring Jay Pascoe, OMBA & Megan Foos, NOR

*May 21*

Ebenezer Osi-Kwame, City of Toledo Department of Neighborhoods

*September 17*

Speaker TBD

*October 15*

Speaker TBD



# ANNUAL RED BARRON GOLF OUTING

Monday, August 19, 2024

## Drone Drop/Event Sponsor—\$1,000

- Company logo included on all marketing materials and promotion of ticket sales for 3 months leading up to event
- Opportunity to make countdown and announcement at drop time
- Includes Hole sponsorship with cart
- Display table at dinner

## Cart Sponsor—\$500

- Cart signage front and center with your company logo and message viewed all day long

## Registration Sponsor—\$500

- Opportunity to have your company reps handling registration table and skins/mulligan sales (includes signage)

## Bloody Mary Bar Sponsor—\$400

- Includes set up and condiments, signage and option to work the “Bar”

## Dog at the Turn Sponsor—~~SOLD~~

- Help hand out lunch at the turn on the patio, opportunity to mingle with players as they come through, grab lunch and take a quick break (includes signage)

## Skills Contests Sponsor—\$400

- Includes signage at all 5 skills contest holes + opportunity to have rep(s) present

## Range Sponsor—\$200

- Includes signage and the opportunity to greet golfers on the range before the tournament

## Hole Sponsor w/ cart—\$200

- Includes signage, opportunity to man the hole, and cart for the day

## Hole Sponsor—\$150 (signage only)

## Drone Drop Prize Donation

## Promotional items for Welcome Bags (150 items)

**All PROMOTIONAL ITEMS customized with your company logo for golfer's Welcome Bags.**

## Golf Ball Sponsor—\$1,200

- A sleeve of Dixon Golf Balls

## Poker Chip & Ball Marker—\$1,000

- Poker chips with a removable magnetic ball marker

## Super Dry Cooling Towel—\$750

- Easy rinse & wring to cool players down and beat the heat during play

## Golf Ditty Bag—\$600

- 5" X 7.5" nylon with zipper and clip to attach to golfer's bag

## Welcome Bags—\$500

- Welcome bags for all tournament attendees filled with swag and your logo front & center!